B.Voc in Jewellery Design

Year 3 Semester 6

Course Code										
Course Title		B.Voc in Jewellery Design								
Semester Code		6th Semester								
S.No	**Paper Code**	**Paper Title**	**Paper Category**	**Credits**			**Total Credits**	**EOSE Duration (Hrs.)**		
				Theory	**Practical**	**Self/ Project/ Industry**		**T**	**P**	**S**
1			GE				0			
2			GE				0			
3			GE				0			
4		Final Jewellery Design Project In Industry	SC	0	0	18	18	0	6	0.5
Total				**0**	**0**	**18**	**18**	**0**	**0**	**0.5**
Total Credit Skill Course		18								
Total Credit General Course		12								

Year 3 – Semester 6

Course Code: **Paper Code:**

Title: Final Jewellery Project In Industry

Pre-requisite: N. A.

Objectives: The Module Aims

- To guide the students to draw upon and integrate the learning of the modules completed in Semesters I to V and apply this integrative learning to identify and respond to design opportunities in the Jewellery sector

Syllabus:

- Development & finalization of initial project brief with faculty guide and/or industry sponsor
- Students to research and conduct study in the areas of trends, markets, consumer segments, competition.
- Students to critically analyze the compiled results & propose design direction & design parameters to arrive at specific design brief on their research conclusions
- Students to develop at least three collections based on the design brief
- Students will do pricing and costing of the product
- Students to document the entire design process as a project presentation for evaluation

Suggested books and references:

- Host company profile and other related data
- Current fashion and business magazines / related and relevant bibliography if and as relevant to work experience / job responsibility
- Trade journals / news papers
- Current fashion, Jewellery and business magazines

Assignments: Documentation 30% and Final products 70%

Scheme of Examination: Self (Jury)

Learning Outcome:

By the end of this unit, Students will be able to:

- Develop design brief & design directions independently
- Demonstrate analytical, critical and evaluation skills
- Apply research and information gathering skills
- Conduct independent research on self-elected briefs

- Apply techniques of interpreting trend forecasts, market/consumer study inferences & other production parameters in realizing design collections
- Do pricing and costing of the product taking into consideration all the costs, (direct and indirect), involved in producing the product
- Consider social responsibility of design and choose / modify appropriate manufacturing system addressing various environmental issues, health and safety related issues.
- Demonstrate ability to plan schedules and manage time effectively
- Present and defend their project in front of a jury